

A close-up photograph of a person's hands operating a white Tulipbag sewing machine. The person is wearing a brown long-sleeved top and a gold bracelet. The sewing machine is illuminated by a bright light source, creating a strong highlight on the work surface and casting soft shadows. Various sewing tools like scissors and a ruler are visible on the table. The Tulipbag logo is visible on the machine's body.

Tulipbag

# Tulipbag Company Profile

2026

**“Every production process is handled with precision  
from material selection to final quality control”**

*“Setiap proses produksi ditangani dengan presisi mulai dari pemilihan bahan hingga quality control akhir”*

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# Tulipbag

Crafting Sustainability - Weaving Community

## The Journey To Sustainability

Welcome to Tulipbag's journey, a bag and apparel manufacturing industry born from a dual commitment: export quality excellence and responsibility towards the planet and society. We not only introduce our product line, but also share our philosophy as a sustainable company determined to grow together with our business partners and community.

# About Us

Global Quality, Local Commitment

Tulipbag is an international standard eco-friendly bag manufacturing industry. Since its establishment, we have grown rapidly into a large-capacity, export-quality company. At the core of Tulipbag is a commitment to making a positive contribution to various aspects of life social, economic, and environmental.



## Vision

To become a leading organization that is globally competitive by combining innovation, creativity, and making a real contribution to creating an inclusive, balanced, and sustainable business ecosystem.

## Mission

1. Developing brands on the global stage
2. Creating sustainable businesses
3. Producing professional and trustworthy leaders
4. Creating healthy and comfortable work environments
5. Empowering Local Communities & Societies.



**“Designed for businesses that value consistency, credibility, and a strong corporate image”**

*“Didesain untuk perusahaan yang menjunjung konsistensi, kredibilitas, dan citra profesional”*

We understand the major challenges facing the world today, from the increase in plastic waste reaching 9.9 million tons by 2025 to the lack of employment opportunities for housewives in various communities. Tulipbag responds to these challenges with three main areas of focus.

# Focus Area

Innovative Solutions to Global Problems

- 01** Tulipbag for Earth
- 02** Tulipbag for Community
- 03** Our Impact Milestones



# 01 Tulipbag for Earth

## *Promoting Sustainable & Responsible Mindset*

We position ourselves as the solution to the crisis of environmentally unfriendly packaging. We focus on the use of Environmentally Friendly and Durable Materials. Each product is designed to have high quality and optimal durability, ensuring that these sustainable materials actively help reduce carbon footprints.

Through an easily accessible platform, we actively educate consumers about sustainability. We believe that raising awareness is key to creating long-term behavioral change and ensuring that the business sector cares about the environment.



# 01 Tulipbag for Earth

## Sustainable Product Line

We offer a variety of customizable materials to meet environmentally conscious packaging and fashion needs:

- Jute Bag Exclusive (Goni): An exclusive fashion bag collection with premium designs, targeting the middle-high segment.
- Canvas, Blacu & Baby Canvas: Durable and multifunctional materials, suitable for the middle market and offering stylish and customizable designs.
- Spunbond Bag: Customizable, competitive, and affordable business packaging solutions.
- Apparel
- Collar Pet

## 02 Tulipbag for Community

### *Nurturing Local Champions & Gender Equality*

Social impact is at the heart of Tulipbag's operational model. We embrace the concept of Women's Empowerment by working closely with housewives in our production process.

This involvement not only fills the employment gap, but also creates a significant economic impact for our partners. We are proud to contribute to the Sustainable Development

## 02 Tulipbag for Community

### Nurturing Local Champions & Gender Equality

- **SDG 5: Gender Equality:** Empower women, especially housewives, to develop skills and earn a decent income through involvement in the production process.
- **SDG 8: Decent Work and Economic Growth:** Creating a fair working environment and opening up new job opportunities, supporting local economic growth.
- **SDG 10: Reduced Inequalities:** Providing decent economic opportunities and reducing skill gaps in the labor market through training and support.

At Tulipbag, we believe that we are not only making bags, but also forming a community (Independent Partners) that grows

SDGs



## 03 Our Impact Milestones

Our commitment is demonstrated through concrete actions and contributions that have a broad impact:

- **COVID-19 Response:** In 2020, Tulipbag made a significant contribution to the handling of COVID-19 by donating 10,000 PPE (coveralls) dedicated to medical personnel in hospitals and health centers throughout Indonesia.
- **Social Initiatives & Partnerships:** We regularly conduct activities that strengthen community bonds and social welfare, such as the slaughtering, cutting, and distribution of sacrificial animals, the distribution of free iftar meals every Ramadan, and regular meetings (gatherings) with our partner mothers.



# Business Model and Market Reach

Our business model is designed to support our vision of sustainability with operational efficiency and broad market reach.

- Market Segments: We serve the B2B segment through corporate collaborations, B2C through direct sales, and distribution through retail partners.
- Core Operational Model:
  1. Material Procurement: Ensuring high-quality materials with a focus on sustainability.
  2. Production Process: Managing production with efficiency and strict quality standards.
  3. Distribution: Effective logistics to ensure products reach the market.

We focus on the market for bags made from spunbond, canvas, and other materials, which are an integral part of the global trend towards sustainability and premium design.

**“Grows by supporting the people behind every production process”**

*“Bertumbuh dengan mendukung orang-orang di balik setiap proses produksi”*

**CAPACITY BUILDING**  
PEMBERDAYAAN PEREMPUAN  
UNTUK MEWUJUDKAN  
KEMANDIRIAN EKONOMI

5-6 November 2025

## Store

Perumahan Bogor Raya Permai Blok FD IV no 10,  
RT.01/RW.12, Curug, Kec. Bogor Bar., Kota Bogor, Jawa

## Phone/Whatsapp

+62 812-7774-8853 (Customer Service 1)

+62 811-1848-853 (Customer Service 2)

## Email

tulipbagindo@gmail.com - contoh

## Website

produsentasspunbond.com

## Instagram

@tulipbagid



# Thank You